

Subject: RE: 11/28 Small Business Saturday - Request to be Featured
Date: Thursday, November 19, 2015 1:02:36 PM Pacific Standard Time
From: Priscilla Hsu
To: Laura Hill

Yeah, we're doing it the week after.

Priscilla Hsu
South Park BID
Celebrating 10 Years
o. 213 663 1120

24/7: 866 560 9346

From: Laura Hill
Sent: Thursday, November 19, 2015 1:00 PM
To: Priscilla Hsu <priscilla@southpark.la>
Subject: Re: 11/28 Small Business Saturday - Request to be Featured

Thanks!

Just confirming that our staff mtg was cancelled for that day? Or did we decide to keep it?

LH

Laura Hill
Communications and Policy Manager



South Park Business Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1110 | c. 314 956 4425

Check out our new website: www.southpark.la
[fb.com/southparklosangeles](https://www.facebook.com/southparklosangeles) | [@southparkla](https://www.instagram.com/southparkla)
24/7 DISPATCH: 866-560-9346

From: Priscilla Hsu <priscilla@southpark.la>
Date: Thursday, November 19, 2015 12:56 PM
To: Laura Hill <laura@southpark.la>
Subject: RE: 11/28 Small Business Saturday - Request to be Featured

Yup. Scheduled you for an hour.

Priscilla Hsu
South Park BID
Celebrating 10 Years
o. 213 663 1120

24/7: 866 560 9346

From: Laura Hill
Sent: Thursday, November 19, 2015 12:11 PM
To: Priscilla Hsu <priscilla@southpark.la>

Subject: FW: 11/28 Small Business Saturday - Request to be Featured

Is conference room available next Tues at 11A?

LH

Laura Hill
Communications and Policy Manager



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From: "SCETCH (Drip Doctors)" <scetch@dripdoctors.com>

Date: Monday, November 16, 2015 2:31 PM

To: Laura Hill <laura@southpark.la>

Subject: Re: 11/28 Small Business Saturday - Request to be Featured

11/23 is confirmed. We can meet at your office. It's probably more room.

On Thu, Nov 12, 2015 at 4:56 PM, Laura Hill <laura@southpark.la> wrote:

Great – let's confirm Monday 11/23 at 11AM. Would you prefer to meet at the BID office, or at your location?

Best,
LH

Laura Hill
Communications and Policy Manager



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From: "SCETCH (Drip Doctors)" <scetch@dripdoctors.com>

Date: Thursday, November 12, 2015 1:13 PM

To: Laura Hill <laura@southpark.la>

Subject: Re: 11/28 Small Business Saturday - Request to be Featured

Ok. Mo or Tues of Thanksgiving week works for me.

On Nov 12, 2015 1:12 PM, "Laura Hill" <laura@southpark.la> wrote:

Scetch,

So glad to hear it! That is one of the main purposes of the survey.

How is the following week looking for you? We are out of the office next Monday and Tuesday and the result is a much more crowded week Wed-Fri. The following week, Monday and Tuesday are pretty open for me — just let me know of a couple times that work for you. Thank you so much!

Best,

LH

Laura Hill
Communications and Policy Manager



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From: "SCETCH (Drip Doctors)" <scetch@dripdoctors.com>
Date: Thursday, November 12, 2015 1:00 PM
To: Laura Hill <laura@southpark.la>
Subject: Re: 11/28 Small Business Saturday - Request to be Featured

I checked just now. Everything looks fine. In looking at the survey, I realized there may be some services that the BID offers that we may not be fully aware of. Is it possible for me to stop by to meet with you next week?

On Thu, Nov 12, 2015 at 11:48 AM, Laura Hill <laura@southpark.la> wrote:

Scetch,

1. Odd, I will fix again.
2. Noted on hours
3. This is the photo you shared with me – I am confused. Please resend the image you want me to use.
4. We are not able to control order of images.

Best,
LH

Laura Hill
Communications and Policy Manager



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From: "SCETCH (Drip Doctors)" <scetch@dripdoctors.com>
Date: Thursday, November 12, 2015 11:41 AM
To: Laura Hill <laura@southpark.la>
Subject: Re: 11/28 Small Business Saturday - Request to be Featured

Hi Laura,

I just checked our page again to confirm the updates and noticed a few things.

<http://southpark.la/listing/drip-doctors/>

1. Full horizontal header image was switched back to the IV Bags. It should be the same as the thumbnail image of the spa.
2. Hours: It looks like the hours would be correct, but your calendar starts on Sunday not Monday so it threw everything off.

3. Display images: Please remove the iPhone shot of the spa lounge (showing back door). This should be replaced with the press image of the spa (same as thumb and navigation header).
4. Order of images should be Drip Sign, Front Window Stencil, Reception Area, Spa Lounge, IV Bags on blue background Please advise.

On Thu, Nov 12, 2015 at 10:00 AM, Laura Hill <laura@southpark.la> wrote:

Will edit now — thank you!

LH

Laura Hill
Communications and Policy Manager



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From: "SCETCH (Drip Doctors)" <scetch@dripdoctors.com>

Date: Thursday, November 12, 2015 9:52 AM

To: Laura Hill <laura@southpark.la>

Subject: Re: 11/28 Small Business Saturday - Request to be Featured

Ok. I'll complete the survey.

One other update that I forgot to mention is our hours of operation. We recently made a few changes.

M-F 10-6
Saturday 10-4
Sunday 12-4

When are you coming in for your complimentary B12 Shot?

On Nov 12, 2015 9:27 AM, "Laura Hill" <laura@southpark.la> wrote:

Scetch,

Thank you so much for the quick reply! SWAG will arrive sometime next week for 11/28 SBS.

Edits have been made to your listing: <http://southpark.la/listing/drip-doctors/>

-Please note that the "1/2" is a bug we are having with the website and are working on it with our tech team.

Noted re: your updated email.

Also wanted to ask if you wouldn't mind completing our ~5-10 minute business [survey](#). We are trying very hard to consolidate information on all of our SP businesses to better serve you and the community. We ask that you complete the survey before the end of next week, if possible. Thank you in advance for your time!

Best,
LH

Laura Hill
Communications and Policy Manager



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From: "SCETCH (Drip Doctors)" <scetch@dripdoctors.com>

Date: Wednesday, November 11, 2015 3:51 PM

To: Laura Hill <laura@southpark.la>

Subject: Re: 11/28 Small Business Saturday - Request to be Featured

Hey Laura,

I got your e-mail about the Small Business Event. We are confirmed to participate.

I have a new e-mail address for Drip Doctors specific business only > scetch@dripdoctors.com

Also, I went to the website and noticed a few changes to our profile. Can you have the following changes made.

Preview:

Drip Doctors

Medical Spa

Contact Address:

1119 1/2 S. Hope Street (you don't have the 1/2)

Number: [\(213\) 749-3747](tel:2137493747)

Please replace the images you have with the attached images.

Use 270 as the Business Thumbnail and Header

On Wed, Nov 11, 2015 at 3:00 PM, SCETCH (213 MARKETING) <scetch@213marketing.com> wrote:

----- Forwarded message -----

From: "Laura Hill" <laura@southpark.la>

Date: Nov 11, 2015 1:57 PM

Subject: 11/28 Small Business Saturday - Request to be Featured

To: "scetch@213marketing.com" <scetch@213marketing.com>

Cc:

Hi Scetch,

[Small Business Saturday](#) is taking place at the end of the month on 11/28. The South Park BID has been selected to be a [Neighborhood Champion](#), and has agreed to rally our local businesses as part of a larger effort to bring foot traffic to your business.

If interested in participating, here are the steps involved:

- The BID will drop off Small Business Saturday SWAG – buttons, flyers, tote bags, and beyond. You would be asked to post a flyer in your window advertising Small Business Saturday, and then the rest of the materials would be distributed for free to those who stop by on 11/28.

- Your business will be listed as a participating business on the Small Business Saturday page on our website: <http://southpark.la/small-business-saturday/>

- We ask that you use this copy on your social media platforms, posted along with the attached JPEG: "11/28 Save the Date & #ShopSmall for Small Business Saturday in #SouthParkLA: <http://bit.ly/1SJBrkV>"

- Help promote other businesses in South Park who are part of the Small Business group (confirmed list coming soon) by posting the link above on social platforms, newsletter, website, etc.

Let me know if you would like to be included! Thank you!

All my best,
LH

Laura Hill

Communications and Policy Manager



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SCETCH

Marketing & Brand Development

Drip Doctors

IV Vitamin Therapy & Lifestyle MedSpa

1119 1/2 S. Hope Street | DTLA 90015

Contact:

Spa: (213) 749-DRIP

Cell: [\(213\) 924-7749](tel:2139247749)

scetch@dripdoctors.com

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Marketing & Brand Development

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